



DATE:

November 21, 2020

7:00 - 11:00 P.M.

LOCATION:

Hilton Southlake Town Square

ENTERTAINMENT:

AeroMotion Band

Rachelle Rich

American Cancer Society

Rachelle.Rich@cancer.org

214-417-2172

Mary Morton

Event Chairwoman

MaryMorton4@gmail.com

501-258-3418

Carol Miller

Event Co-chair

Batmom44@gmail.com

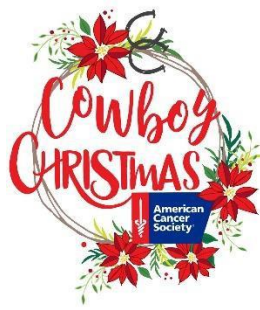
469-358-1528

Marty Goble

Event Co-chair

GobleMarty@gmail.com

817-692-9731



Title Sponsor - \$20,000:

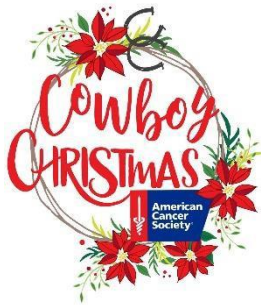
- Three (3) reserved tables of Ten (10) for dinner and entertainment. Priority Seating
- Recognition in invitation as Title Sponsor (if confirmed by Aug 1, 2020)
- Recognition on Cowboy Christmas website and all social media
- Full-page recognition in the event program
- Two (2) printed recognition opportunities onsite at Cowboy Christmas
- Ten (10) VIP Tickets
- Celebrity Signature Cocktail at VIP Pre Party
- Ten (10) Drink Tickets to be used during event

Platinum Sponsor - \$15,000:

- Two (2) reserved tables of Ten (10) for dinner and entertainment. Priority Seating
- Recognition in invitation as sponsor (if confirmed by Aug 1, 2020)
- Recognition on Cowboy Christmas website and all social media
- Half-page recognition in the event program
- Two (2) printed recognition opportunities onsite at Cowboy Christmas
- Six (6) VIP Tickets

Gold Sponsor - \$10,000:

- Two (2) reserved tables of Ten (10) for dinner and entertainment- Priority Seating
- Recognition in invitation as sponsor (if confirmed by Aug 1, 2020)
- Recognition on Cowboy Christmas website and all social media
- Half-page recognition in the event program
- Two (2) printed recognition opportunities onsite at Cowboy Christmas
- Five (5) VIP Tickets



Silver Sponsor - \$5,000:

- One (1) reserved table of Ten (10) for dinner and entertainment. Priority Seating
- Recognition in invitation as sponsor (if confirmed by Aug 1, 2020)
- Recognition on Cowboy Christmas website and all social media
- Quarter-page recognition in event program
- One (1) printed recognition opportunity onsite at Cowboy Christmas
- Four (4) VIP Tickets

Bronze Sponsor - \$3,000:

- One (1) reserved table of Ten (10) for dinner and entertainment. Priority Seating
- Recognition in invitation as sponsor (if confirmed by Aug 1, 2020)
- Recognition on Cowboy Christmas website and all social media
- Quarter-page recognition in the event program
- One (1) printed recognition opportunity on-site at Cowboy Christmas
- Two (2) VIP Tickets

Reserved Table - \$1,500:

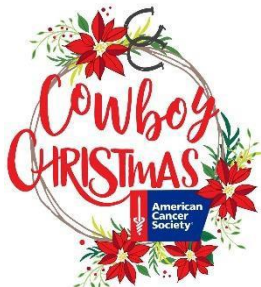
- Reserved seating for Ten (10) at the 2020 Cowboy Christmas
- Table signage

Individual General Ticket - \$125:

- Seating is not reserved

*****IMPORTANT SPONSORSHIP DATES*****

To be included in promotional materials provided with the corresponding sponsorship level, written commitment and payment must be received by the following date: August 1, 2020



2020 Cowboy Christmas Underwriting Form

Donor's Name/Company _____

***Please record the Donor's Name/Company as you would like it listed in all printed material and recognition**

Contact Person _____

Mailing Address _____

City _____

State _____ Zip _____ Phone _____

Email Address _____

***Please select level and sub-category from the following choices:**

Title Sponsor - \$20,000

Bronze Sponsor - \$3,000

Platinum Sponsor - \$15,000

Reserved Table - \$1,500

Gold Sponsor - \$10,000

Individual General Ticket - \$125

Silver Sponsor - \$5,000

Billing & Payment Information

- ☐ Full payment enclosed (Make checks payable to American Cancer Society)
- ☐ Partial payment of \$_____ enclosed, please invoice me for the balance
- ☐ Please invoice me
- ☐ Please contact me for a credit card payment

❖ Remitted payments are to be received within 60 days of event date

Signature of Donor

Date

THANK YOU FOR YOUR SUPPORT IN THE FIGHT AGAINST CANCER

Please sign and retain a copy for your files, return original to:

American Cancer Society

Attn: Cowboy Christmas

1300 Summit Ave. Suite 350, Fort Worth, Texas 76102

Tax ID # 13-1788491

